

News Release

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FOR IMMEDIATE RELEASE:

Cool Pak Opens Facility in San Joaquin Valley
Produce Packaging Provider Offers Expanded Product Line,
Local Service to SJV Growers and Packers

Oxnard, CA – July 24, 2009 – Produce packaging leader Cool Pak has announced its expansion into the San Joaquin Valley, with the opening of a new facility in Delano, California.

“We’ve been supplying central valley producers for nearly a decade,” said John Murphy, Head of Business Development at Cool Pak. “Now, with our Delano location, we’re set up to provide complete, local sales and service to SJV growers and packers of grapes, blueberries, tree fruit and other produce.”
Cool Pak’s solutions and services include—

- a complete line of highly recyclable produce packaging
- the latest in traceability systems, including YottaMark and other technologies
- custom labeling, from design and branding to label purchasing, inventory management and high-speed application
- real-time inventory management and just-in-time (JIT) delivery
- rapid product design and CAD/CAM-based prototyping

The company’s new SJV facility is at 391 Road 192, just off County Line Road in Delano. Leading sales and service for Cool Pak in the San Joaquin Valley are Barry Foley and Anthony Toohey, veterans of the fruit and produce packaging industries.

For more information about Cool Pak’s produce packaging solutions, contact Barry Foley at 559-285-3309 or email barry@cool-pak.com.

About Cool Pak

A leading provider of clamshells, containers and trays for the produce industry nationwide, Cool Pak is known for its dedication to green products and practices, fast and innovative response to changing market requirements and personalized service. Building on its success in the strawberry market, Cool Pak offers packaging solutions and service to growers and packers of grapes, blueberries, tomatoes, tree fruit, mushrooms, fresh cut, deli items and more.

As the leading provider of recyclable clamshells, containers and trays for the produce industry, Cool Pak continues to explore cost-effective product innovations and personalized service systems for our customers all over North America.